



Business & Enterprise Workshops

Inspired to succeed & encouraged
to innovate

Advanced Enterprise Training Workshops



Session 1: Planning & Prioritising Working Objectives

- Understanding Importance of Planning work effectively
- Able to plan and Prioritise Work according to the needs of the business
- Communicate ,monitor and adjust work plans according to business needs

Session 2: Developing Leadership and Teamwork

- Understanding Team Dynamics
- Benefits of different skills and strengths of a team
- How to apply teamwork to a task
- Understanding Leadership and Leadership styles

Session 3: Developing the Enterprising mind-set

- Develop an understanding of what it is to be enterprising
- Understanding and development of entrepreneurial skills
- Developing innovation in the workplace
- Developing Aspirations, Values and purpose

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Session 4: Developing the Innovating intrapreneur

- Understand what it is to be intrapreneurial
- Learn how to creatively seek solutions to problems
- Develop being solution orientated
- Writing a business case
- Be proactive in using multiple tools and approaches to dealing with a task

Session 5: Business organisation, behaviour and opportunity

- Understand different business terms and organisational structures
- be able to create a structure/plan to ensure set tasks are completed
- Know how to act/behave/appear appropriately in the workplace and the reasons for doing so

Session 6: Using enterprise skills in the workplace

- Gain skills in negotiation and networking
- Understand the benefits of negotiation and networking skills for a business

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Session 7: The business environment & UK Economy

- Gauge how a business is affected by outside influences
- Be able to compare such influences with actual businesses
- Understand market segmentation
- Gauge the importance of ethics in business
- Be able to work through business development stages

Session 8: Planning and pitching a new business opportunity

- Learn and be able to present a business idea in a structured way
- Be able to present in a way which is engaging and thought-provoking
- Be able to persuade the audience
- Be able to prepare thoroughly for a pitch

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